

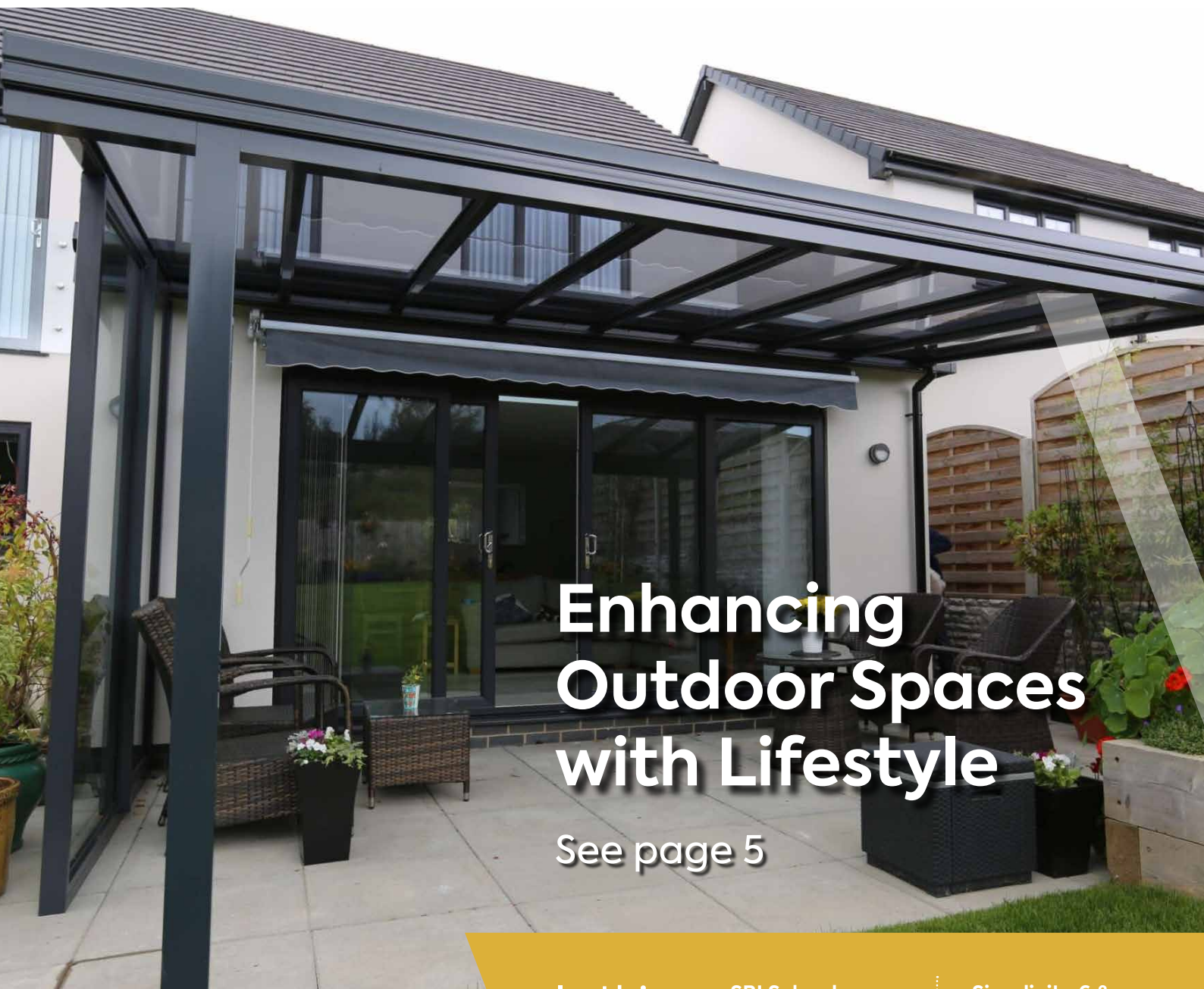
February 2025

MILWOOD
GROUP



The Milwood Way

Milwood's Growth Newsletter



Enhancing Outdoor Spaces with Lifestyle

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Dear Milwood Group Trade Partners & Friends,



With Spring approaching and longer days ahead, now's the time to get ready for a busy season! We're here to support our Trade Partners with expert guidance, high-quality products, and exclusive resources to help you succeed.

With demand set to rise as the clocks go forward, your potential customers will be looking to maximise their outdoor space. Don't forget to share your latest projects to boost your SEO and attract more customers.

SBI School Canopy

Installation in Streatham, London

SBI Products, a valued trade partner of Milwood Group, recently completed the installation of a Simplicity 16 Canopy at a primary school in Streatham, London SW16. This marks the second canopy they have supplied and installed at the school, reinforcing their reputation for delivering high-quality outdoor cover solutions.

SBI specialises in shading and outdoor solutions, providing canopies, awnings, and more across London and the South East.

The school needed a durable, weather-resistant canopy to enhance outdoor learning and play areas. The Simplicity 16 Canopy was chosen for its robust design, structural integrity, and year-round shelter. Its modern aesthetics integrate seamlessly with the school's architecture, providing both functional and visual benefits.

A Seamless and Efficient Installation

SBI's team ensured a smooth installation with minimal disruption. Secure post settings with deep concrete foundations were installed for stability, followed by the precision-engineered aluminium framework. High-quality polycarbonate sheets were fitted to allow optimal light transmission while reducing glare. A powder-coated

finish was applied to enhance weather resistance and ensure long-term durability.

The Simplicity 16 Canopy provides all-year weather protection, allowing outdoor spaces to be used regardless of rain or sunlight. It creates additional learning areas, enabling outdoor lessons and activities. With its corrosion-resistant aluminium frame, the canopy requires little maintenance while ensuring long-term reliability. Its sleek design also enhances the school's exterior, blending seamlessly with existing structures.

Why Milwood Group is the Trusted Choice for Canopies?

Milwood Group is proud to supply industry-leading canopy solutions to our trade partners, offering advantages such as:

- UK-designed and manufactured systems with rigorous quality control.
- Bespoke service to tailor each canopy to site-specific requirements.
- Powder-coating using a 7-stage Qualicoat Seaside pre-treatment for maximum durability.
- Full CAD drawings provided for every installation.
- Reliable delivery service direct to the customer's premises.



KEY FEATURES of the Simplicity 16 Canopy

- **System Installed:** Simplicity 16 Canopy
- **Frame Material:** Aluminium with powder-coated finish
- **Roof Material:** 16mm structured polycarbonate panels
- **Colour:** RAL 7016 Anthracite Grey specified to compliment school's aesthetic
- **Fixings:** Secure wall-mounted brackets and reinforced post bases
- **Drainage System:** Integrated guttering for effective rainwater management



Did You Know?

Milwood Group's Simplicity 6 and Simplicity 16 Systems Make Perfect Entrance Canopies!

Did you know that Milwood Group's innovative aluminium systems can be used to create stylish and practical entrance canopies for your home?

Whether you're searching for your keys in the rain, unloading shopping bags, or welcoming guests, our entrance canopies provide a safe, sheltered space to keep you and your belongings dry—no more fumbling with keys in the rain!

Our popular Simplicity 6 Glass Roof System and Simplicity 16 Poly-Roof System are ideal for short projection canopies that blend seamlessly with your property's design. Both systems offer durable weather protection and sleek aesthetics, ensuring long-lasting performance no matter the season.

Key Benefits of Our Entrance Canopies:

- **Weather Protection:** Stay dry during rain showers and shielded from harsh sun or snow while entering your home.
- **Enhanced Kerb Appeal:** Elevate your home's exterior with a modern canopy that adds both style and functionality.
- **Increased Convenience:** Enjoy a practical, sheltered space for everyday tasks like unlocking your door or unloading your car.
- **Versatile Design:** Our systems can be tailored to suit properties of all styles, from contemporary homes to traditional builds.

Simplicity 6 Glass Roof System: Modern and Minimalist

The Simplicity 6 Glass Roof System is perfect for homeowners seeking a contemporary design with maximum visibility. Featuring toughened glass panels and a slimline aluminium frame, this system offers a sleek, minimalist look that complements

any home while providing reliable weather protection.

Simplicity 16 Poly-Roof System: Lightweight and Durable

Looking for a robust, cost-effective solution? The Simplicity 16 Poly-Roof System features lightweight polycarbonate roofing that's tough, weather-resistant, and UV-protected. With its durable construction and modern aesthetic, it's the perfect choice for creating a sheltered entrance that stands up to the elements without compromising on style.

Customised Entrance Canopies for Every Property

Whether you need a compact entrance canopy, a stylish veranda, or a fully enclosed glass room, Milwood Group's range of systems can be tailored to fit your space and aesthetic. Our solutions are suitable for properties of all styles, from contemporary new builds to traditional homes.





Lifestyle Canopies

Enhancing Outdoor Spaces Across the UK,

At Milwood Group, we take pride in partnering with dedicated trade professionals who share our passion for delivering high-quality outdoor living solutions. This month, we're excited to shine the spotlight on Lifestyle Canopies, a trusted Trade Partner renowned for transforming outdoor spaces with stylish and functional canopy installations.

About Lifestyle Canopies

Based in the UK, Lifestyle Canopies specialises in designing and installing a range of outdoor canopy solutions for both residential and commercial properties. With a focus on craftsmanship, attention to detail, and customer satisfaction, the team at Lifestyle Canopies consistently delivers projects that enhance outdoor living and working environments.

From elegant verandas and patio covers to robust carports and garden shelters, their installations are tailored to meet the unique needs of each client. Their commitment to quality ensures that every canopy not only adds aesthetic appeal but

also provides long-lasting protection from the elements.

A Strong Partnership with Milwood Group

As an official Trade Partner, Lifestyle Canopies works closely with Milwood Group to offer premium aluminium canopy systems that combine sleek design with exceptional durability. By integrating our innovative products into their projects, they deliver outdoor structures that seamlessly blend style, functionality, and weather protection.

The partnership is built on shared values of quality, reliability, and customer service. Lifestyle Canopies' expertise in installation, combined with our advanced canopy solutions, ensures that clients receive outdoor spaces that are both visually striking and highly practical.

Delivering Outstanding Results

Lifestyle Canopies has built a reputation for exceeding customer expectations through

professional service and meticulous craftsmanship. Their attention to detail is evident in every installation, with a focus on delivering solutions that complement the aesthetics of each property. By selecting premium materials and maintaining high installation standards, they create canopies that stand the test of time.

Whether it's creating a sheltered outdoor dining area, providing weatherproof carports, or enhancing commercial premises, Lifestyle Canopies is dedicated to helping clients make the most of their outdoor spaces.

Looking Ahead

We're proud to collaborate with Lifestyle Canopies and look forward to supporting their continued success as they help homeowners and businesses enjoy stylish, practical outdoor living spaces.

To learn more about Lifestyle Canopies and explore their range of services, visit their website: www.lifestylecanopies.co.uk.

A Comprehensive Guide:

Terms Used For Verandas, Canopies, Carports, Pergolas, Glass Rooms & More.



When it comes to enhancing your outdoor space, the terminology can be quite confusing. Verandas, pergolas, canopies, carports, and glass rooms – what's the difference, and which solution is right for your needs? In this comprehensive guide, we'll demystify these terms and show you how modern aluminium systems can adapt to virtually any outdoor living requirement.

Common terms explained below.

Verandas

Traditionally, a veranda is a roofed structure attached to the side of a building, creating a covered outdoor living space. Modern verandas often feature glass or polycarbonate roofing, offering a versatile solution for numerous lifestyle enhancements. Popular applications include:

- Extended living spaces
- Outdoor dining areas
- Garden relaxation zones
- Semi-protected entertainment areas



Canopies

A canopy is a covered structure that can be either freestanding or attached to a building. While historically simpler than verandas, today's canopies are sophisticated structures that have found their place in both commercial and residential settings. Common applications include:

- School walkways
- Commercial entrances
- Outdoor waiting areas
- Garden shelter
- Smoking shelters



Carports

Originally designed specifically for vehicle protection, modern carports have evolved into versatile structures that offer protection for various valuable assets. These practical installations are commonly used for:

- Vehicle protection
- Boat storage
- Additional outdoor living space
- Equipment storage
- Recreational vehicle coverage



Glass Rooms

The ultimate in outdoor living spaces, glass rooms create a seamless connection between indoor and outdoor environments. These sophisticated structures excel in providing versatile, year-round spaces for various activities:

- Year-round outdoor living
- Home offices
- Garden rooms
- Entertainment spaces
- Dining areas

Walkways

Purpose-built covered walkways have become increasingly important in both commercial and residential settings. These practical structures provide essential coverage for various applications:

- School and university campus connections
- Hospital and healthcare facility access
- Retail Park covered routes
- Residential pathway protection
- Commercial building links

Pergolas

Traditionally, pergolas were open-roofed garden structures with crossbeams and vertical posts, often used to support climbing plants. Modern interpretations have evolved significantly, offering much more versatility and functionality. Today's aluminium pergolas serve multiple purposes:

- Defined outdoor living spaces
- Social gathering areas
- Partial or full weather protection
- Contemporary garden features
- Adaptable dining spaces

Maximise Your Marketing

Get Involved With Milwood Group Trade Partner Marketing

As part of our exclusive Milwood Group Trade Partner program, we are committed to providing all the marketing tools that you need to skyrocket your outdoors living solutions installation business!

Want to be featured in our newsletter or in the 'Recent Projects' section on our website?

Have you got some great installations that you want to showcase or canopies that were tricky to install?

Or anything that you want others to see?

Just send us the photos and a description to sales@milwoodgroup.com and our marketing team will get in touch with you.

Here's a testimonial from Robin at **Canopy Pro Limited**, a Milwood Group Trade Partner, on the benefits he has seen from the marketing work we do together:

Milwood Group has always been dedicated to providing our Trade Partners with the best platform for marketing our products from. This year will see us to begin to use social media to its fullest capabilities in order to take advantage of the new opportunities available as we celebrate your success by sharing your installations and case studies.

Send us photographs and videos of your latest installations along with as much detail on the projects as you can and your business will feature in our website, newsletter, social media, and e-mail marketing campaigns!

With our large digital audience, your business will immediately benefit from the reach and exposure we can provide, completely free of charge!

Get in touch with our marketing team today on **0333 305 5272** or sales@milwoodgroup.com to talk about how we can work together to increase your business.

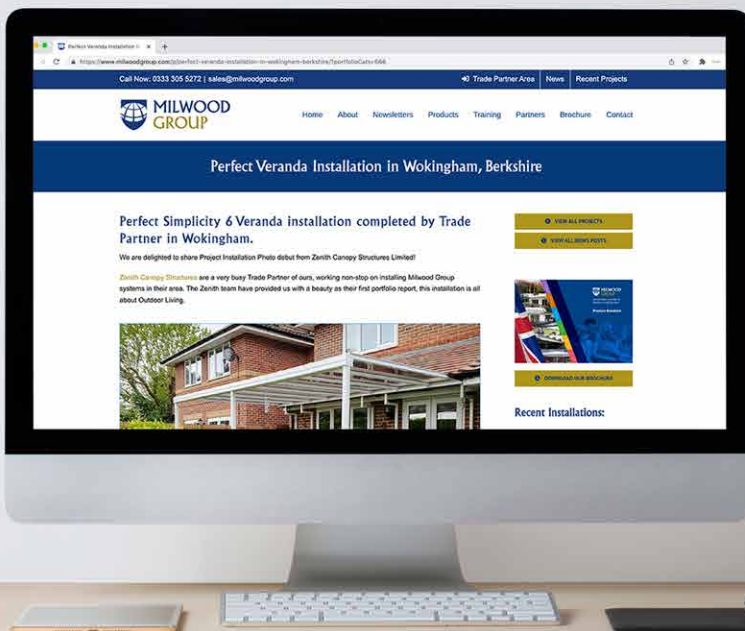


DO YOU HAVE ANY NEWS?

If you would like to showcase your next project or have further news about your company that would benefit our trade partners or readers please email sales@milwoodgroup.com.

"I've seen a lot of enquires come in from general Google searches, showing a positive reflection of the images I've been sending which is definitely worth doing. Having my installations on the Milwood website is generating more enquires for me and especially with the big platform they have, the free marketing exposure is great!"

SEND US photographs and videos of your latest installations along with as much detail on the projects



**Create comfortable,
stylish, and functional
covered areas for customers
that can protect from all
weather conditions**



**MILWOOD
GROUP**

The Milwood Way

Milwood Group

Europa & Jenner House
1-2 Trident Close, Medway City Estate
Rochester, Kent ME2 4ER

Tel: 0333 305 5272

Email: sales@milwoodgroup.com

www.milwoodgroup.com